



LINCOLN FERGUSON

CONTACT

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QUALIFICATIONS

- Thorough knowledge of media communications
- Excellent people skills
- Extensive knowledge/understanding of state and local hot button issues
- Adept at using Adobe Creative Suite and Microsoft Office
- Experience dealing with quick deadlines and high-pressured environments

EDUCATION

BACHELOR OF ARTS

Journalism

Minor in Political Science

University of Oklahoma

2009-2013

RECENT EXPERIENCE

PRESS SECRETARY

Attorney General's Office | Oklahoma City, OK | July 2016 - Current

Serve as a liaison between the media, the public, and government. Lead the efforts of the Attorney General's Office communications team in speech and column writing and operating all social media platforms. Actively plan opportunities for the Attorney General to speak around the state and country to various organizations. Serve as the official spokesperson for Attorney General Pruitt and the Attorney General's Office.

DEPUTY PRESS SECRETARY

Attorney General's Office | Oklahoma City, OK | Sept. 2014 - June 2016

Assisted in writing speeches, opinion editorials, social media posts and organizing press events. Worked closely with newspaper, television and radio reporters. Assisted in open records requests.

PRODUCER

KFOR, Newschannel 4 | Oklahoma City, OK | May 2013 - August 2014

Created, organized and wrote three hours of content as the producer of Newschannel Four's morning newscast. Part of the Emmy Award-winning team that brought Oklahomans around-the-clock coverage of the 2013 tornado outbreak.

EXPERIENCE

WRITER

KFOR, Newschannel 4 | Oklahoma City, OK | Aug. 2011 - May 2013

Assisted producers with all nightly newscasts. This includes writing content, dispersing scripts, and operating the TelePrompter.

PUBLIC RELATIONS/MARKETING INTERN

Gaylord College, University of Oklahoma | Norman, OK | Jan. 2013 - May 2013

Created a weekly newsletter for all Gaylord students, staff and alumni. Designed numerous posters and promotional materials for various events. Assisted PR director with various tasks.

NEWS INTERN

KFOR, Newschannel 4 | Oklahoma City, OK | May 2011 - Aug. 2011

Observed and participated in daily duties including producing, reporting, directing and editing.

AWARDS / ACCOMPLISHMENTS

- LOYAL, Class XII
 - 30 Under 30 Award - presented by *ionOklahoma* magazine
 - President, University of Oklahoma JayMac Alumni Association Board
 - Brothers Under Christ Alumni Association Board Member
 - Heartland Emmy for Breaking News Coverage
 - Heartland Emmy for Continuing Coverage
- (Both were awarded to the KFOR team in 2014 for coverage of the May 2013 Moore tornado.)